



| BANNERSUI

Features and Capabilities

Artificial Intelligence

Localization

	AdobeExpress	BANNERSUI	Canva
Import Native PSD, AI, INDD	✓	✓	—
Multi-ArtBoard View	✓	✓	✓
UX Layer Structure	✓	✓	✗
Auto layout / Resize	✓	✓	\$
Animation	✓	✓	✓
Image Editing	✓	✓	✓
Video Place	✓	✓	✓
Advanced Video Editing	✓	◆	✓
Import native Figma and Sketch	✓	◆	✓
Predesigned Elements	✓	◆	✓
AI Assisted Layout	✓	✓	✓
AI Assisted Localization	✓	✓	✓
AI Text to Design	✓	◆	✓
AI Outpainting	✓	◆	✓
Application Localization	✓	✓	✓
Content Localization	✓	✓	✓



- ✓ Available
- ✗ Not Available or only via third party purchase
- ◆ Roadmap item
- Limited Support
- \$ Additional Cost

BrandKits & Fonts

DAM Integration and Implementations

Social Platform Scheduling and Publishing

AdobeExpress

BANNERSUI

Canva

	AdobeExpress	BANNERSUI	Canva
BrandKits	✓	✓	\$
Cascading BrandKits	✗	◆	✗
Brand Templates	✗	✓	✗
Adobe Fonts	✓	—	✗
Google Fonts	✗	✓	✓
Custom Fonts	\$	✓	\$
DAM Vendor Integration	✗	✓	✗
Direct Publish to DAM	✗	✓	✗
Direct Import from DAM	—	✓	✗
Direct Import to Cloud Storage	✗	✓	✓
Direct Import from Cloud Storage	✗	✓	✓
Custom Metadata Attribution	✓	✓	✗
Configurable Approval Workflow	✗	✓	✗
CAI & C2PA attribution	✓	◆	✗
Social Platform Scheduling	✓	◆	✓
Content Localization	✓	◆	✓

- ✓ Available
- ✗ Not Available or only via third party purchase
- ◆ Roadmap item
- Limited Support
- \$ Additional Cost

